

COMPANY PROFILE

Overview

Stellarnet Sdn Bhd specializes in building and distributing wireless applications technologies and aims to be a major provider in the Asian region. The company is focused on providing ready products such as wireless publishing gateways or text messaging gateways and on building customized integrated SMS, web and voice applications to meet the expectations of the most demanding customers. Stellarnet also distributes third party products under license from leading mobile technology companies abroad.

Stellarnet Sdn Bhd was accorded **Multimedia Super Corridor (MSC)** status by the Government of Malaysia in September 2004 for its focus on high technology in the development of wireless applications.

The directors of Stellarnet, Panir Selvam Rajamany and S. Langeswaran, have over 20 years of experience in developing telephony applications and the marketing of telephone content. They have both been involved in operating and managing companies offering mobile content in Malaysia, Singapore, India and Indonesia.

Stellarnet's technical team has extensive experience in various technologies in the fields of computers, telecommunications and the Internet and is technically competent in cellular gateway integration protocols such as SOAP, SMPP etc. as well as mobile content development languages such as J2ME.

Management

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Panir Selvam Rajamany **Executive Chairman**

Graduated in B.Eng (Elect) Hons from Univesiti Teknologi Malaysia, Panir has a Certified Diploma in Accounting and Finance (CDipAF, ACCA,UK), a Diploma in Marketing (Distinction) from the Institute of Quality and Management Sciences, Rotterdam, The Netherlands (sponsored under the EC-ASEAN scholarship program) and an MBA from Southern Cross University, Australia.

Panir's professional career started in Telekom Malaysia as a telecommunications engineer. In 1990 he was selected to represent Telekom Malaysia at INTELSAT (The International Satellite Organisation) based in Washington D.C. Upon his return to Malaysia in 1991 he was made responsible for business development for international voice services.

In 1994 Panir was appointed CEO of Articulate New Media (then known as Audiotel Sdn Bhd), a joint venture between Telekom Malaysia and a Dutch group to provide telephone content services in Malaysia. In 1998 Panir became the executive director of the Articulate group overseeing operations in Malaysia, Indonesia and Singapore.

Panir is a past President of the Malaysian Audiotex Association. He is currently an adjunct faculty member of Universiti Tuanku Abdul Rahman (UTAR). He is also a director of Swiftnet (Malaysia) Sdn Bhd, a company that has been providing telecommunications solutions since 1995.

Mr. S. Langeswaran **Executive Director, COO cum CTO**

Upon graduating with a bachelors degree in Computer Science from Universiti Putra Malaysia in 1994, Langes joined Audiotel Sdn Bhd, where he became General Manager of Technical Services. Langes underwent specialized training in the UK on interactive voice computers programming and system maintenance. He has extensive experience in various technologies in the fields of computers, telecommunications and the Internet. He has set up technical operations in India, Indonesia, Singapore and Malaysia. During his tenure at Audiotel Langes was involved in the audiotex industry (interactive voice services) and is familiar with interactive voice response systems as well as PABX integration and telephone traffic management. Langes is technically competent in cellular gateway integration protocols such as SOAP, SMPP etc. as well as mobile content development languages such

as J2ME. He has advanced programming skills in Visual Basic, Java, C++ as well as SQL database programming.

Langes servers as Chief Operating Officer and Chief Technology Officer of both Stellarnet and Planetunes Mobile.

Products and Services

SMSGenie - Web-based 2-way SMS messaging

This service provides corporate customers with instantaneous mobile messaging capability. From sending SMS messages to field sales team, publishing latest promotions to a select list of customers, or sending a single message to a single recipient or a single message to several thousand recipients, SMSGenie from Stellarnet will do the job with a single click of the mouse. This easy to use web-application is perfect for enterprises and executives who want an instant, cost effective and hassle free alternative to mobile phone SMS.

Customized SMS Solutions

The company does not believe that one size will fit all. Stellarnet is able to build customized mobile applications tailored for customers' particular needs. Whether it is a 2-way mobile messaging solution or a mobile order entry and information retrieval system we can build it for you. A solution that works right, the first time. Delivered on time. Some of the customized applications that have been built and delivered include:

- >>> SMS-based loyalty program for a Point of Sales network
- >>> Genuine product verification system using SMS

Licensed Products

Stellarnet holds the license from its overseas technology partners to distribute regionally several award winning products in the field of wireless applications. Stellarnet understands the importance of strategic alliances with key worldwide leading players in order to endow most demanding customers with best-in-class solutions.

If you are an end user looking for the finest solutions, you can trust Stellarnet to provide you the right mobile technology to keep you on the cutting edge of industry trends.